



## **Age & Opportunity Funding and Sponsorship Manager Person Specification**

This person specification sets out the various criteria which are essential for the post and by which we will assess your application.

### **Education**

A degree level qualification in a Business, Marketing or related field.

### **Experience**

- A minimum of three years' experience of successfully developing proposals and propositions for existing and potential public, private and philanthropic funders and corporate sponsors
- Experience of planning and implementing successful sponsorship campaigns
- Experience of establishing, developing and managing strategic relationships with funders and corporates

### **Skills**

- Experience of planning, managing and reporting on budgets and targets.
- Writing, communication and presentation skills with experience of creating funding applications, proposals and presentations.
- Be self-driven with the ability to motivate others to ambitious targets and strict deadlines.
- Ability to prioritise and respond to changing demands with good time management skills.
- Ability to lead cross-department initiatives and work as part of a team and also the ability to work independently and on own initiative.
- Strong organisational, analytical, numerical and problem solving skills.
- A good working knowledge of MS Office and CRM systems.