

Bealtaine Festival

An Age & Opportunity **arts** initiative

Age & Opportunity's Bealtaine Touring Award 2020

Deadline 16th August 2019

Information for Applicants

Age & Opportunity's Arts Programme invites applications from theatre artists and producers for an award for **work which will tour**, during May 2020, as part of the Bealtaine Festival.

About the Bealtaine Festival

Bealtaine is Ireland's national festival which uniquely celebrates creativity as we age. The festival is run by Age & Opportunity, the national organization that promotes active and engaged living as we get older. The Bealtaine festival of the arts and creativity for older people is at the centre of Age & Opportunity's arts and culture programme.

As a partnership festival, Bealtaine works on two parallel and interdependent strands: the programme curated by the Age & Opportunity Arts and Culture team aimed at addressing key strategic priorities for the Festival, and a locally devised and curated national programme made up of hundreds of events organized locally by a wide variety of groups. Each year Age & Opportunity's Bealtaine Festival showcases and supports a tour which in some way relates to ageing. In 2020, (Bealtaine's 25th year) Age & Opportunity wishes to once again invite applications for a tour which will form part of Bealtaine's in house programme for the 2020 festival.

Tour aims

The call for theatre tours in 2020 invites artists and producers to submit proposals for consideration by Age & Opportunity. Age & Opportunity will provide a platform for presenting the tour during the Bealtaine Festival in the month of May along with some financial support (see below). The producer/artist will be responsible for all aspects of the production and tour, with Age & Opportunity as a co-producer. The tour must happen during the month of May 2020, but may have additional dates outside of this period.

It is hoped through this process that Age & Opportunity can get a broad sense of what work is currently being developed or in production. There is also the potential for the Festival to work with applicants at a later date and so while this award will be

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given for 2020, we are eager to broaden our network of artists and producers who are interested in making work that supports the aims of Age & Opportunity's organisational strategy and chimes with the objectives and goals of our Bealtaine Festival. We are eager to engage with artists in a new way by making them aware that the festival is open to new collaborations.

We are also eager to receive applications for work that is radical, challenging, humorous or irreverent.

Call for Applications

Age & Opportunity invites applications from producers of performing arts work for a touring award, whereby the following parameters will apply:

The artist/producer will:

- Produce all aspects of the production and tour
- Credit Age & Opportunity and the Bealtaine Festival as a co-producer on the tour on all promotional materials and funding applications
- Commit to the timeframe of May 2020 for the tour
- Provide key assets to the Age & Opportunity Bealtaine Festival team within an agreed timeline, e.g.: publicity materials, production shots, as well as making key personnel available for PR opportunities

Age & Opportunity will:

- Provide a platform for the tour through the Bealtaine Festival
- Provide PR support through the Bealtaine Festival, (the tour will need to also have its own PR plan)
- Issue 2 payments totalling €5000: 1 payment on award of contract and 1 on completion

Application Process:

Those wishing to apply for the tour award should submit their application in **one PDF document, saved as the producer's name**. Please submit supporting documents separately.

- A description of the project (500 words max)
- A description of why this project is suited to tour for Bealtaine 2020 bearing in mind our aims and objectives (500 words max).
- Budget for the project, including other potential and/or confirmed funders, partners and in kind contributions
- A PR and marketing plan
- A list of proposed venues with letters of support/expressions of interest.
- A current CV (max 2 pages) for all those involved in the project – (artists and crew), including links to images of previous work/showreels/reviews etc.
- Any other relevant, supporting documentation.

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Priority will be given to applications which demonstrate the following:

- Clear track record of relevant personnel
- New work / work which has not toured previously, (remounted work may be considered in some circumstances).
- Work which clearly resonates with Bealtaine's mission and/or target audience.
- High artistic merit
- Clearly achievable in the timeframe outlined

Applications should be submitted to kim.chew@ageandopportunity.ie no later than **Friday August 16th**

E-mail applications should not exceed 12MB in size – please provide links to work in lieu of sending large files, where possible.

More Information about Age & Opportunity

Age & Opportunity is the national organisation that provides a range of opportunities for older people who want to get more involved in arts and culture, sport and physical activity, civic engagement and personal development.

Our aim is to inspire people aged 50+ to live a dynamic life in which they are more active, more visible, more creative and more connected.

We work with local communities and organisations across the country to run a range of programmes and activities in three key areas:

- **Age and Opportunity Arts** provides opportunities for us to engage more in arts and cultural events and initiatives
- **Age and Opportunity Sport** is designed to get us more active and participate in recreational sport and physical activity
- **Age and Opportunity Engage** offers a range of workshops and learning initiatives for our own personal development as well as opportunities for us to play an active role in our community.

Our principal funders include the HSE, Sport Ireland and the Arts Council.

